



# The Home Builders Association of Tulare/Kings Counties, Inc.

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# UPDATE

MARCH 27, 2009

## PRESIDENT/CEO UPDATE

Robert Keenan, President/CEO

### "FEE DEFERRALS CONTINUED . . ."

The following cities now defer developer impact fees to final inspection/certificate of occupancy: Visalia, Hanford, Dinuba, Farmersville and Lemoore. The city of Porterville will address the matter on April 7th.

We've requested the school districts defer their fees as well. Burton Elementary School District has agreed to defer. We are waiting for Porterville Unified and Visalia Unified to get back to us regarding their decisions.

When impact fees are deferred, the builder does not need to pay tens of thousands of dollars up front (at permit) which holds down their costs, thereby making housing more affordable for homebuyers.

## LOCAL EVENTS

### GENERAL LUNCHEON

Thursday, April 9, 2009

LampLiter Inn, 3300 W. Mineral King, Visalia  
Reg. 11:15 a.m. / Lunch 11:45 a.m. / Program 12-1 p.m.  
Cost: \$20 per person Deadline: 4/7

### INTRODUCTION TO SENATE BILL 375

Is it the Future of Land  
Use Planning in the Great  
Central Valley?



Presenter:

Richard Lyon, Senior Legislative Advocate  
California Building Industry Association

Senate Bill 375 establishes a first-of-its-kind planning template to better connect local and regional land use activities with housing and transportation decision in order to fight global warming and reduce greenhouse gas emissions. The goal of SB 375 is to create more environmentally friendly communities, provide more sustainable developments, decrease time spent in traffic and encourage alternative transportation options.

The Valley is not a metropolitan area. Come find out how this bill will affect the way we live and work, in the near future.

General Luncheons are open to non-members. Please feel free to distribute our event/program flyers to associates who may interested or bring them along as your guest.

Make your reservations today.

April Luncheon Sponsor(s) To-Date  
Southern California Gas Company

**20<sup>th</sup> Annual  
Golf Tournament**

Thursday, May 14, 2009

**River Island Golf Course**  
31989 River Island Drive, Porterville CA

COST: \$125 per player  
11:00 a.m. - Registration/Lunch  
12:00 p.m. - Shotgun  
4:30 p.m. - Buffet/Raffle/Awards  
(winners chosen by random draw)

**Registration flyers were mailed 3/24.**

Tournament Sponsorship Forms have also been mailed. If you have not received it, please contact the HBA office for a copy.

## MEMBERSHIP

Elaine Castillo, Admin./Member Services

I'd like to take this opportunity to thank you, our members, for your continued support during these years of struggle to rebuild the foundation of the housing industry. Although production is slow, the organization continuously works for you and we appreciate that you realize our work does not stop.

This year, we have created some new marketing material and distributed discount flyers to our members for your advantage. If you haven't reviewed the flyers yet, please take a look. I'm sure there are some offers pertaining to your business that would allow you to cut some costs. Remember, members

are also welcome to add their own discounts and/or incentives.

Each member may include a business profile in one Update, per year, as well. If you have news or information you'd like to share, please send your info to me for inclusion.

### Member Advertising in UPDATE.

Card -	\$25
1/8 Page -	\$35
1/4 Page -	\$50
1/3 Page -	\$70
1/2 Page -	\$80
Full Page -	\$100

## NEW/REINSTATED MEMBERS

Please share our UPDATE with your non-member business associates.

## NAHB

National Association of Home Builders

[www.nahb.org/biztools](http://www.nahb.org/biztools)

Free Online Resource Guide to . . .

- ⇒ Increasing efficiency
- ⇒ Buckling down & enduring market conditions
- ⇒ Technology to reduce overlap
- ⇒ Streamlining process
- ⇒ Increasing profits, helping bottom line

## ONE OF THE BEST GREEN BUILDING MATERIALS IS SOUND ADVICE.



**SOUTHERN CALIFORNIA GAS COMPANY** offers you a single source for the information and services you need on green building and sustainability issues. Your personal account representative will show how

you can help save your home buyers money and give them the kind of 'green design' they're demanding. With incentives of up to \$2,000 per unit, we can help make your bottom line a little greener too. To find out more, call Steve Lott at 1-818-701-3341.



Glad to be of service.™

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